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COPIUN IS SELECTED AS AN MIT SLOAN CIO SYMPOSIUM INNOVATION SHOWCASE FINALIST

Copiun is recognized at MIT for providing cutting-edge technology that offers new levels of value and advancement to Enterprise IT.

Marlborough, MA – April 28 – Copiun today announced that it has been selected as finalists to the 1st annual MIT Sloan CIO Symposium – Innovation Showcase. The Innovation Showcase highlights ten outstanding early-stage companies that provide cutting-edge technology and offer new levels of value and advancement to Enterprise IT.

“MIT is all about innovation and leadership, and we developed the Innovation Showcase to highlight companies that embody these traits, Copiun is one of such companies” said David L. Verrill, Executive Director of the MIT Center for Digital Business, and the Co-chair of the Innovation Showcase. “The Symposium provides these early-stage companies with a platform to demonstrate their new thinking and approaches to vital challenges facing CIOs in today’s changing economy.”

“Copiun is honored to be recognized for our cutting-edge technology by MIT,” stated Puneesh Chaudhry, CEO and co-founder of Copiun. “The Innovation Showcase will provide us the opportunity to demonstrate to CIOs and senior IT executives how Copiun enables IT to regain control of corporate data on their laptops.”

The annual event offers a day of interactive learning and thought-provoking discourse on the future of technology, best practices, and business that is not available anywhere else. The portfolio of speakers includes more than 50 presenters from a wide range of industries, as well as leading academics from the MIT Sloan School of Management.

More than 600 CIOs and senior IT executives will be attending the 2010 MIT Sloan CIO Symposium, which will take place Wednesday, May 19, 2010, 7:30 am to 7:00 pm at Kresge Auditorium, MIT (77 Massachusetts Avenue, Cambridge, MA). The full agenda is available at www.mitcio.com/agenda.

About Copiun

Copiun has set out to provide a solution that enables corporations to regain control of corporate data on laptops, desktops and remote offices. To help manage the rapidly increasing challenges with recovery, search, access, and lifecycle management of mobile user data, Copiun provides IT with a User Data Management solution that is less rather than more – less for end users to do, less for IT administrators to do, and less expensive. This minimalistic approach has led to a solution that while ideal for mid to large

enterprises, is automated, secure, transparent to end users, and requires nearly zero IT administration, all at a cost that is nearly half the total cost of ownership when compared to traditional PC backup solutions. Copiun's approach delivers immediate operational cost and infrastructure savings while eliminating the risk of data loss.

About the MIT Sloan CIO Symposium

The MIT Sloan CIO Symposium is the premier global event for CIOs and senior IT executives to become better business leaders. In one day, CIOs and senior IT executives receive actionable information that enables them to meet the challenges of today's changing global economy. The annual event offers a day of interactive learning and thought-provoking discourse on the future of technology, best practices, and business that is not available anywhere else. The MIT Sloan CIO Symposium is organized and developed by a team from the MIT Sloan Alumni Club of Boston, the MIT Center for Digital Business and the Boston Chapter of the Society for Information Management. Visit www.mitcio.com for more information and registration.

To stay connected to the community developing around the Symposium, please join The Global CIO & Executive IT Group (An MIT Sloan CIO Group), which can be found on LinkedIn.com:

<http://www.linkedin.com/groupInvitation?groupID=1719457>. Follow Symposium updates on Twitter:

<http://twitter.com/mitciosymposium>.

Editor's Note:

Journalists interested in a press credentials should contact Rachel Greenstein (rachel@warnerpr.com; +1 617.569.6269) or Robert Minicucci (robert@warnerpr.com; +1 603.488.5856), Warner Communications.